

Curriculum Vitae: Grainne Carroll

Personal Details

Name Grainne Carroll

Computer Skills

Graphic Applications: Flash, Dreamweaver, PhotoShop, Illustrator, Director, After Effects, Premiere, Fireworks, Quark Xpress, Indesign, Sound Forge, Freehand, and 3D Studio Max.

Applications: Word, Excel, Access, and PowerPoint.

Languages: XHTML, Advanced CSS, Flash ActionScript, JavaScript

Relevant URLs

http://www.grainnecarroll.com	http://eraireland.com
http://www.ignition.ie	http://www.becpublishing.com
http://www.indi.ie	http://a2zsoccer.com
http://www.swimireland.ie	http://www.motorsportireland.com
http://www.vci.ie	http://www.dcba.ie
http://www.migraine.ie	http://www.irishmist.com
http://www.irishpermanentintl.com	http://www.roma.ie
http://www.ncpp.ie	http://www.focloir.ie
http://www.irishpride.ie	http://www.ippn.ie

Academic History

Oct 1998-1999 Masters of Science in Multimedia Systems, Trinity College Dublin.

1990-1994: 2.1 Honours Advanced Diploma in Visual Communication and Design, DIT Mountjoy Square, specialising in both illustration and graphics.

1990 Leaving Certificate (6 honours)
Loreto Convent Secondary School, Kilkenny.

Career Information

- Employer:** **Self-Employed Web and Graphic Designer**
- Dates:** Aug 2008 – Present
- Position:** Freelance Design Consultant
Providing a broad range of design solutions, including user interface design, website design and development with specific expertise in accessibility. Print design including logo, book and brochure design.
- Clients:** Health Atlas, Skupenet, Blackrock Educational Centre, KSSL
- Employer:** **PCNS**
- Dates:** Jan 2007 – Aug 2008
- Position:** Design Lead
This company inherited a number of the former clients at Odyssey. Day to day role similar to Odyssey included working closely with the development team, concept design, XHTML template creation, UI design for Campus IT application, client liaising and general design trouble shooting.
- Clients:** Campus IT, a2zsoccer.com, dublinks.com, Swim Ireland,
- Employer:** **Odyssey Internet Portals**
- Dates:** July 2004 – July 2006
- Position:** Lead Designer
Responsible for all web and print design work in the company including concept design, XHTML template creation, application design, flash movies, presentations, banner design plus general print design work including promotional marketing material. Led the company in its transition to standard compliant accessible websites. Day to day role included working closely with the development team throughout the project development cycle, client liaising and general design trouble shooting.
- Clients:** Motorsport Ireland, INDI, Veterinary Council, ICGP,
- Employer:** **Mediaone LTD**
- Dates:** February 2003 – July 2004
- Position:** Senior Web and Interface Designer
Responsible for a large proportion of client website, intranet and MIS design from start to finish including: overall design, look, navigation, branding, UI design for internal golden pages application, flash movies,

banner design and animation. Also designed a number of triple A websites.

Clients: C & C Group, IAWS, Foras na Gaelige, Eircom, 02.

Employer: **Institute of Art, Design and Technology Dun Laoghaire**

Dates: November 2002 – February 2003

Position: Assistant Lecturer on the National Diploma in Computing in Multimedia Programming. Subjects included the Internet and Multimedia Communications 1.

Employer: **Self-Employed Web and Graphic Designer**

Dates: June 2002 – February 2003

Position: Contract design work. Freelance web consultancy. Creation and development of websites in their entirety from initial consultation with client, prototype design and development to finished product.

Clients: Ecceleration, Interconnect various small businesses

Employer: **Project Delivery Partners**

Dates: May 2001 – June 2002

Position: Senior Web and Interface Designer
Responsible for all in-house design, including web and intranet interface design, application design as well as print design work including logo development. Work included developing visuals for proposed projects, execution of final design and production of html prototypes.

Clients: Golden Pages, Irish Medicines Board, Friends First, Vision, Ecceleration

Employer: **Irish-Net**

Dates: January 2000 – April 2001

Position: Web Design Manager, responsible for a large proportion of the design work produced by the Company from initial design concept through to end product. Work included the development of the initial design the conversion of the design to html and/or Flash. Also designed a number of interfaces for web TV.

Clients: Network Personal Training, Eircom Multimedia, Alterna, High Skills Pool, Penco MGM Insurance, Plants and Planters among others.

Employer: **Identikit Design Consultants**

Dates: April 1996 – April 1997

Position: Graphic Designer, responsibilities varied from original concept design work, illustration, and liaising with clients and printers. Principle work produced in this company included corporate identity, book cover and brochure design.

Clients: Gill and Macmillan, Oak Trees Press, The Educational Company of Ireland, Broadcom and the Arts Council as well as various individual businesses.

Employer: **Fruit of the Loom International**

Dates: January 1995 – April 1996

Position: Graphic Designer, responsibilities included designing ranges for various Disney films including Pocahontas and the Lion King as well as ranges for specific Disney characters for the European market. Development of a World Wildlife Fund ranges, as well as our own core Fruit of the Loom range. Creating point of sale items, promotional posters and swing tickets

Clients Disney, World Wildlife Fund, NBA, Wilson among others.

Other Skills

Advanced CSS knowledge with extensive experience in the development of double A and triple A accessible websites. Strong illustrative skills, having partially specialised in illustration at college. Full driving license.

Interests and Hobbies

I have a great interest in all aspects of the arts and media, regularly attending exhibitions, the theatre, cinema and various musical events. I also enjoy travel, as well as most sports having competed in camogie, basketball and hockey at a high level for a number of years.

References

Supplied on Request